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Media Contact: Diana Gregory
Phone – (602) 793-6638
Email – dgregory13@cox.net

CHRISTMAS ARRIVES EARLY
FOR THE RESIDENTS
OF WESTWARD HO SENIOR HOUSING

(PHOENIX) -- Over 115 seniors at Westward Ho Senior Housing were the recipients of fresh fruits and vegetables as part of a holiday giveaway spearheaded by Gregory’s Fresh Market Place, a division of Diana Gregory Outreach Services. The distribution was held on December 5th at Westward Ho, located at 618 N. Central in Phoenix. Each of the Seniors received a food bag filled with fresh produce as part of the giveaway sponsored by Majerle’s Sports Grill.

Gregory commented, “Fresh produce is extremely beneficial to help seniors prevent and manage common health challenges such as hypertension, diabetes, heart conditions, high cholesterol, digestive issues, and obesity.” Many of the GFMP locations are in food deserts and seniors do not have transportation to travel to other areas to shop. The program continues through December 23. To sponsor seniors in one of Gregory’s Fresh Market Place’s 30 senior locations throughout the Greater Phoenix area, you may call 602-468-0404 or visit their website at www.gregorysfreshmarketplace.com.

Diana Gregory, founder and CEO of Gregory’s Fresh Market Place said, “We thank Majerle’s Sports Grill, Southwest Gas and our many individual donors for sponsoring seniors through this program. Without them, we would not have been able to serve so many seniors in need,” Gregory stated.

Westward Ho Senior Housing is on the U.S. National Registry of Historic Places, having been the first Tourist Hotel in Phoenix. It was one of the city’s premier hotels until it closed in 1979. In 1981, the sixteen-story building was converted to housing for senior citizens, and the building was thoroughly remodeled between 2003 and 2004 at a cost of over $8 million. It is one of the premier Section 8 properties in the United States.

About Gregory’s Fresh Market Place
Gregory’s Fresh Market Place’s mission is to provide access to fresh produce to residents of senior communities and to create awareness of the benefits of healthy eating. GFMP, a 501 (c)(3), is a mobile farmer’s market that brings the market on-site to increase the availability of healthy food in the community.
AJ Sulka, President and Managing Partner of Majerle’s Sports Grill and Partner for the Majerle Group pictured, second from left, distributes bags of produce to seniors at Westward Ho Senior Housing.

A.J. Sulka, kneeling, is shown with some of the seniors who were the recipient of bags filled with fruits and vegetables at Westward Ho Senior Housing.